

TECHNICAL COMMUNICATION CONCEPTS
INNOVATIVE SOLUTIONS
STRESS-FREE
BUDGET FRIENDLY



It's Not Just About The Equipment...
It's About Partnership.

WE DO NOT ONLY PROVIDE TECHNICAL SERVICES > WE CREATE PARTNERSHIP



Great partnerships produce great results. TCC is not your typical AV provider – we do not drop off, plug in and pick up. We invest the resources to fully understand your team’s expectations, demands and goals, so we may design a custom package of equipment, logistics and support.

? What Aspects of AV Does TCC Handle?

! Whether your equipment or ours, we handle all aspects of AV, and provide free consultation about equipment options.

INNOVATIVE SOLUTIONS
STRESS-FREE
BUDGET FRIENDLY

**STRESS
FREE > AV**

? Do I need to know exactly what I need for shows or meetings?

! Absolutely not. Unlike other AV companies, we never manage a meeting or trade show without analyzing ALL details, logistics and meeting goals. Our mission is to ensure that your meeting or trade show experience is seamless and enjoyable. We sweat those details, so you can focus on your objectives.

? What do you mean by “Partnership In Presentation”, how is this a benefit to me?

! Your business expertise combined with our AV expertise synergizes for better Presentation Solutions. Whether 1 event or 15 events a year, you have a consistent team and staff to count on.

We provide:

- > consistent staff for each event
- > continual coordination with your objectives
- > superior expertise to provide the right stuff at the right time

? Can TCC help me select equipment options based on my needs and budget?

! As a partner we are looking out for you. Together we will assess how state of the art technology and smart planning will maximize impact and stay on budget.

- > You have a consistent and dependable team of experts that know you, your customers and goals.
- > Our experienced project managers and technicians understand the inner workings of convention centers and hotels.
- > We work with companies and exhibit designers to integrate the latest AV equipment. We manage AV services both in the US and internationally, using our equipment or your own.

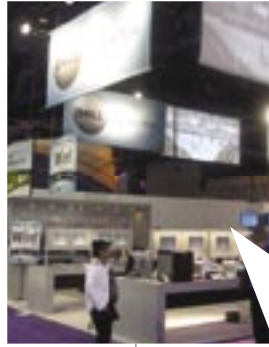
▶ RELAX : We ensure your objectives are met.

▶ REST : We have extensive knowledge of convention centers and hotels.

▶ RECLINE : We manage AV equipment services both in the US and internationally.

COMPREHENSIVE AV SERVICES FOR COMPANY MEETINGS, TRADE SHOWS, SYMPOSIA

CALL NOW TO BEGIN A PARTNERSHIP 770-603-8271



IT'S ABOUT PERFORMANCE EXPERIENCE AND TRACK RECORD

“ CIBA Vision

Charlotte Reeves
Senior Manager, Strategic Events and Tradeshows

“Since 1995, TCC has been our dedicated AV partner. TCC is fully versed on the latest technology and works seamlessly with our exhibit company, hotel staff, etc., to make our events run smoothly. Trade shows and meetings are typically very busy, but with TCC, we know that the job will be done with first class deliverables. Thanks for twelve great years TCC!”

“ Stiefel Laboratories

Vincenia McCampbell
Manager, Conventions and Meetings

“Working with TCC can be summed up with what I said the first time I worked with them - ‘What a relief!’ Since we partnered with TCC two years ago, we experienced personalized consultation and service that can only be described as exemplary. We’ve also reduced costs, in some cases by 34% – a total win-win.”

“ Imedex and The American School of Oncology

Donna Harris
Director, Project Management

“Given the high volume of programs our organization executes each year, it is so wonderful to have a dedicated AV company like TCC who fully understands our technical needs and always delivers high quality service at an excellent price. Having TCC as part of our conference team makes our jobs much easier!”

IT'S ABOUT GETTING RESULTS WITH LOW COSTS

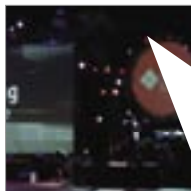
\$ We save our clients 30%+ on average

\$ Budgeting simplicity: As partners we can help streamline budgeting by understanding your business and events.

\$ Advanced network AV technology located in all major cities means no outrageous shipping costs and shiny new equipment

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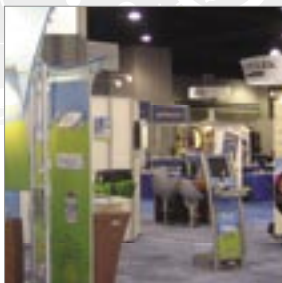
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OUR TRADESHOW EXPERIENCE INCLUDES:

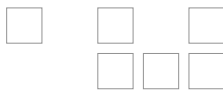
Healthcare Industry

- American Academy of Ophthalmology (AAO)
- American Academy of Optometry (AAO)
- American Society of Cataract & Refractive Surgery (ASCRS)
- American Society of Ophthalmic Administrators (ASOA)
- Southern Council of Optometrists (SECO)



Other Major Tradeshows

- National Association of Realtors (NAR)
- National Association of Mortgage Brokers (NAMB)
- Mortgage Bankers Association (MBA)
- Comdex
- PC EXPO
- CSI



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